

Why Choose Endura-Max Electrolyte Powder?

Endura-Max electrolyte powder's unique formula meets the specific needs of the endurance horse. It provides the proper ratio of electrolytes necessary to support optimal performance and quick recovery during and after endurance training and competition.

Endurance horses' electrolyte needs are unique

Unlike the average horse, endurance horses engage in low-intensity, long-duration exercise. When they sweat, the electrolyte reserves within the body are depleted differently than those of a horse subject to high-intensity, short-duration exercise. Research has shown that not only do endurance horses deplete sodium, chloride, and potassium, but also high levels of calcium and magnesium. Because electrolyte balance is critical for maintenance of health and performance, replacement of all the lost electrolytes is crucial. Endura-Max is formulated to restore the key electrolytes lost in sweat, such as sodium, chloride, and potassium. Unlike other electrolytes, Endura-Max also contains much-needed calcium and magnesium. Endurance horses that maintain optimal electrolyte levels remain on the trail longer and recover faster. They are less likely to become dehydrated or develop neuromuscular challenges or colic.

- Concentrated electrolyte formula designed specifically for endurance horses
- Provides the extra calcium and magnesium often lost during long, slow exercise
- Replenishes the electrolytes and trace minerals lost during sweating
- Supports normal hydration by stimulating the thirst response
- Used by top endurance riders worldwide

Endura-Max is recommended for:

Endurance horses in training

Endurance horses in competition

Ingredients:

Each 1 oz dose of Endura-Max provides:

Sodium (min.) 5,528 mg

Chloride (min.) 11,886 mg

Potassium (min.) 3,657 mg

Calcium (min.) 754 mg

Magnesium (min.) 153 mg

What makes Endura-Max unique?

Unlike other electrolytes, Endura-Max contains added calcium and magnesium. During long rides, calcium and magnesium may be lost in amounts high enough to result in such metabolic disorders as thumps and tying-up. Calcium and magnesium are added to Endura-Max in highly available forms so they are quickly absorbed and made available for your horse to use.

Many other commercial electrolytes contain as much as 85% dextrose (sugar). The concentration of electrolytes in Endura-Max is uniquely high and it contains a minimal amount of sugar.

Endura-Max feeding instructions:

1 scoop = 1 oz

For immediate oral supplementation, we recommend mixing Endura-Max in a syringe with water or another carrier, such as yogurt or applesauce. For pre-loading prior to the start of competition, Endura-Max can be mixed with the grain or administered orally.

Daily supplementation

Maintenance or transport in hot environments: 1 oz top-dressed on ration

Moderate work: 2-3 oz top-dressed on ration

Heavy training: 3-4 oz top-dressed on ration*

**We recommend dividing this daily amount into separate feedings.*

During competition

Night before competition: 2 oz

Prior to start: 2 oz

At every vet check: 2 oz

Always provide your horse with fresh, clean water when supplementing with electrolytes.

Storage and shelf life:

Store Endura-Max in a cool, dry place and reseal container during storage. Shelf life is 24 months from date of manufacture when stored under suitable conditions.